

Duration of effectiveness of Botulinum toxin type A in excessive gingival display: a systematic review and meta-analysis

Taísa Figueiredo CHAGAS^(a)
Natalia Valli de ALMEIDA^(a)
Cinthia Oliveira LISBOA^(a)
Daniele Masterson Tavares
Pereira FERREIRA^(b)
Claudia Trindade MATTOS^(a)
José Nelson MUCHA^(a)

^(a)Universidade Federal Fluminense – UFF,
Department of Orthodontics,
Niterói, RJ, Brazil.

^(b)Universidade Federal do Rio de Janeiro –
UFRJ, Library of Health Science Center,
Rio de Janeiro, RJ, Brazil.

Abstract: Botulinum toxin type A is effective in reducing excessive gingival display caused by hyperfunctional upper lip elevator muscles; however, this effect is transient. This study aimed to determine the duration of the effectiveness of botulinum toxin type A on a gummy smile. A systematic search was conducted using Medline (PubMed), Scopus, and Web of Science electronic databases, from 1970 to March 2017 with no language restriction; the search included studies evaluating adult patients with excessive gingival display who were treated with botulinum toxin and were followed-up for at least 3 months. OpenGrey and Clinical Trial Registry were also consulted. Quality assessment was applied to determine the level of evidence and bias, and a meta-analysis was performed. Of 2181 full texts, 71 were obtained, with 3 prospective studies meeting the selection criteria. The gingival display was significantly reduced to baseline with 2, 4, and 8 weeks of treatment. The gingival display considerably reduced at the baseline-2-week comparison (–4.44 mm using raw data and –4.05 mm using the standard difference) and increased throughout the weeks of follow-up. There is scant evidence to determine the duration of the effectiveness of toxin type A on a gummy smile. The effect tends to be stable until at least 8 weeks of follow-up, and the gingival exposure may not return to baseline within 12 weeks of follow-up. Well-designed randomized clinical trials with a minimum of 6 months of follow-up are necessary to strengthen the evidence.

Declaration of Interest: The authors certify that they have no commercial or associative interest that represents a conflict of interest in connection with the manuscript.

Keywords: Gingiva; Botulinum Toxins, Type A; Orthodontics.

Corresponding Author:
Claudia Trindade Mattos
E-mail: claudiatrindademattos@gmail.com

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Introduction

A pleasant smile is important for socialization, because one conveys a sense of joy through facial expressions. In an agreeable smile, the border of the upper lip must be symmetrically arrayed over up to 3 mm of gingiva, and the gingiva line must follow the contour of the upper lip exposure. Displaying more than 3 mm of gingiva on smiling is called “gummy smile” and is therefore considered an aesthetic disorder.¹

Gummy smile etiology may involve lip activity (excessive muscle contraction), lip length, clinical crown length, alveolar extrusion, dentoalveolar extrusion, and vertical maxillary excess. Therefore, diagnosis is essential to select the best possible therapy for each patient.^{2,3,4}

Various procedures, such as gingivoplasty, orthodontic teeth intrusion, orthognathic surgery, and bone resection are available for reducing a gummy

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smile¹; however, these are highly complex and costly.⁵ Excessive gingival display caused by a hyperactive upper lip can be corrected using lip repositions,^{6,7} myotomies,⁸ lip muscle detachments,⁹ and botulinum toxin type A (BTX-A) therapy.^{10,11} Since 1970, BTX-A therapy has been investigated for the treatment of various conditions associated with muscle contraction or pain. It is a potent biological toxin and constitutes as a therapeutic resource with increasing clinical applications.¹²

It is a natural protein produced by the anaerobic bacterium *Clostridium botulinum*, which inhibits the release of acetylcholine, a neurotransmitter responsible for the activation of muscle contraction and gland secretion. It reduces the muscle tone at the site of application.¹³ There are several subtypes of BTX, and BTX-A has been approved for cosmetic use due to its clinical safety and effectiveness.¹⁴ The literature has showed that the use of BTX-A has been effective in correcting gummy smile due to its straightforward and safe application, small doses, rapid initial action, low risk, and reversible effects.¹⁵

For the correction of gummy smile with BTX-A, however, it is necessary to examine the type of smile and the main muscles involved for accurate treatment application. The following are the types of treatments: corrective, when the cause of gummy smile is exclusively linked to muscle activity; adjuvant, when there is a combination of different causes and additional treatments, such as lip augmentation or orthodontic treatment, are indicated; or palliative, when surgery is recommended.¹⁵

For better results, the muscle or specific site should be taken into account, along with differences in dosage, the specific type of BTX, training, and technical accuracy.^{16,17,18,19,20,21,22,23,24,25,26}

No systematic review has been published with reliable evidence regarding the duration of the effects of this treatment. Therefore, our aim was to perform a systematic review of the literature to determine the duration of the effects of BTX-A in the correction of gummy smile.

Methodology

This review report is based on the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) statement.²⁷ The available

scientific literature was searched from 1970 to July 2016, with database alerts until March 2017, to identify articles regarding the duration of BTX-A effects in patients with a gummy smile. An electronic search was conducted using the following databases: Medline via Pubmed, Scopus, and Web of Science, without language restriction according to the strategy described in Table 1. Grey literature and Clinical Trials Registry were also consulted using www.opengrey.eu and <http://www.clinical-trials.gov>, respectively.

The eligibility criteria were designed to answer the research question in the PICO format as follows: In patients with excessive gingival display or gummy smile (P) who received BTX-A (I), how long do the effects last (O) compared with the baseline (C)? The inclusion criteria were prospective clinical studies that included: individuals with excessive gingival display as the main complaint; minimum 3 mm of excessive gingival display reported in the anterior buccal region during the initial phase of treatment; a sample size of minimum 10 patients in the study group; the BTX-A dose specified; a description of the results obtained in millimeters or percentages; and a follow-up of at least three months after treatment reported. Case reports and articles that mentioned that patients had already been treated with BTX-A before the research were excluded.

After the exclusion of duplicate articles, two reviewers (TFC and NVA) read the titles and abstracts of the articles. Articles that met the inclusion criteria or in which the abstract was not clear enough for a definite decision were read in full, and their eligibility was independently determined. When there were differences in the evaluation results of the two reviewers, a third reviewer (JNM) was asked to determine the inclusion or exclusion of the study. Authors were contacted to clarify data when required. Reference lists of the included studies were screened for relevant research.

After inclusion of relevant studies, data were extracted and tabulated. In dubious cases, where the data extracted by two reviewers were conflicting, a third reviewer (JNM) was requested to settle potential disagreements in a consensus meeting. Data were grouped according to sample size, dose, measurement of interest, application site, gummy smile measurement unit (millimeters), statistical analysis, and conclusions.

Table 1. Search strategy for each database.

Databases	Search parameters
MEDLINE via Pubmed	(botulinum toxins, type A[mh] OR clostridium botulinum type A[mh] OR botulinum type A[tw] OR botox[tw] OR botulinum toxin A[tw] OR botulinum toxin[tw] OR clostridium botulinum A toxin[tw] OR clostridium botulinum toxin type A[tw] OR botulinum toxin type A[tw] OR onabotulinumtoxinA[tw]) AND (gummy smile*[tw] OR gingival exposure[tw] OR excessive gingival display[tw] OR smiling[mh] OR smiling[tw] OR esthetics, dental[mh] OR dental esthetic[tw] OR cosmetic dentistry[tw] OR smile*[tw] OR aesthetic*[tw] OR esthetic*[tw]). Filters: Publication date from 1970/01/01
Scopus	((TITLE-ABS-KEY("botulinum type A") OR TITLE-ABS-KEY(botox) OR TITLE-ABS-KEY("botulinum toxin A") OR TITLE-ABS-KEY("botulinum toxin") OR TITLE-ABS-KEY(clostridium botulinum A toxin") OR TITLE-ABS-KEY("clostridium botulinum toxin type A") OR TITLE-ABS-KEY("botulinum toxin type A") OR TITLE-ABS-KEY("onabotulinumtoxinA")) AND ((TITLE-ABS-KEY("gummy smile") OR TITLE-ABS-KEY("gingival exposure") OR TITLE-ABS-KEY("excessive gingival display") OR TITLE-ABS-KEY("smiling") OR TITLE-ABS-KEY("dental esthetic") OR TITLE-ABS-KEY("cosmetic dentistry") OR TITLE-ABS-KEY("smile") OR TITLE-ABS-KEY("aesthetic") OR TITLE-ABS-KEY("esthetic")))) #1 = Topic=(gummy smile) OR Topic=(gingival exposure) OR Topic=(excessive gingival display) OR Topic(smiling) OR Topic=(esthetics dental) OR Topic=(cosmetic dentistry) OR Topic=(smile) OR Topic=(aesthetic) OR Topic=(esthetic) Time period=All years Search language=English
Web of Science	#2 = Title=(gummy smile) OR Title=(gingival exposure) OR Title=(excessive gingival display) OR Title(smiling) OR Title=(esthetics dental) OR Title=(cosmetic dentistry) OR Title=(smile) OR Title=(aesthetic) OR Title=(esthetic) #3 = Title=(botulinum type A) OR Title=(botox) OR Title=(botulinum toxin A) OR (botulinum toxin) OR Title=(clostridium botulinum A toxin) OR Title=(clostridium botulinum toxin type A) OR Title=(botulinum toxin type A) OR Title=(onabotulinumtoxin) #4 = Topic=(botulinum type A) OR Topic=(botox) OR Topic=(botulinum toxin A) OR Topic=(botulinum toxin) OR Topic=(clostridium botulinum A toxin) OR Topic=(clostridium botulinum toxin type A) OR Topic=(botulinum toxin type A) OR Topic=(onabotulinumtoxin) #5 = #1 OR #2 #6 = #3 OR #4 #7 = #5 AND #6

Both reviewers analyzed the studies using the quality assessment method reported by Fowkes and Fulton;²⁸ this included the following characteristics: whether the study design was appropriate with respect to its objectives, sample size, and whether the research was applicable and relevant to other populations, eligibility criteria, quality of measurements (validity and reproducibility) and outcomes, completeness, and distorting influences. Blindness and the criteria regarding control group were considered "not applicable" for all articles. For evaluating the criteria for each guideline, we assigned problems for each criterion as major (++), minor (+), no problem (0), or not applicable (NA).

To determine the risk of bias of each study, the following questions were designed using previous articles:²⁸ "Are the results erroneously biased in a certain direction?" (with respect to bias); "Are there any serious confounding or other distorting influences?" (with respect to confounding); and "Is it likely that the results were obtained by chance?" (with respect to

chance). When a major problem (++) was found in the items considered in the first or second question, the answer to that question was "Yes". When any of the previous questions were answered affirmatively, the third criterion was also answered as "Yes". Articles that obtained one or two "Yes" were considered as moderate quality, while articles that obtained all answers affirmative were classified as poor quality.

A meta-analysis was performed using the Comprehensive Meta-Analysis software (version 3.2.00089; Biostat, Inc., Englewood, USA). The mean differences of measurements in millimeters were calculated from the data in two included articles and compared between baseline and subsequent time periods (2, 4, 8, and 12 weeks) and between time intervals (baseline-2, 2-4, 4-8, and 8-12 weeks). When patients did not attend one of the follow-up appointments, their data were excluded from that comparison alone. The effect size for subgroups was presented in forest plots. Heterogeneity was tested using the *Q*-value, *I*² index, and Tau.²

Results

A PRISMA flow diagram of the study selection process is shown in Figure 1. The established search strategy retrieved 2,181 articles. After excluding repetitious articles, 1,480 remained. All titles and abstracts were read, and those unrelated to the review were excluded. Two articles eligible for inclusion were found in the Clinical Trials Registry; nevertheless, they were in the sample recruitment phase.

Seventy-one articles were completely read and evaluated according to the eligibility criteria.

Three articles^{5,16,29} were finally included in this systematic review (Table 2); all of them were prospective clinical trials and used BTX-A to treat gummy smile. Two articles^{5,29} used the same reference points and measurements to determine the amount of gingival display. All three articles analyzed the results at least 2 weeks and 12 weeks post-administration of Botox. One article⁵ also evaluated the measurements 24 weeks post-injection. The results gradually relapsed with time; however, they did not return to baseline even after 12^{5,16,29} and 24 weeks⁵.

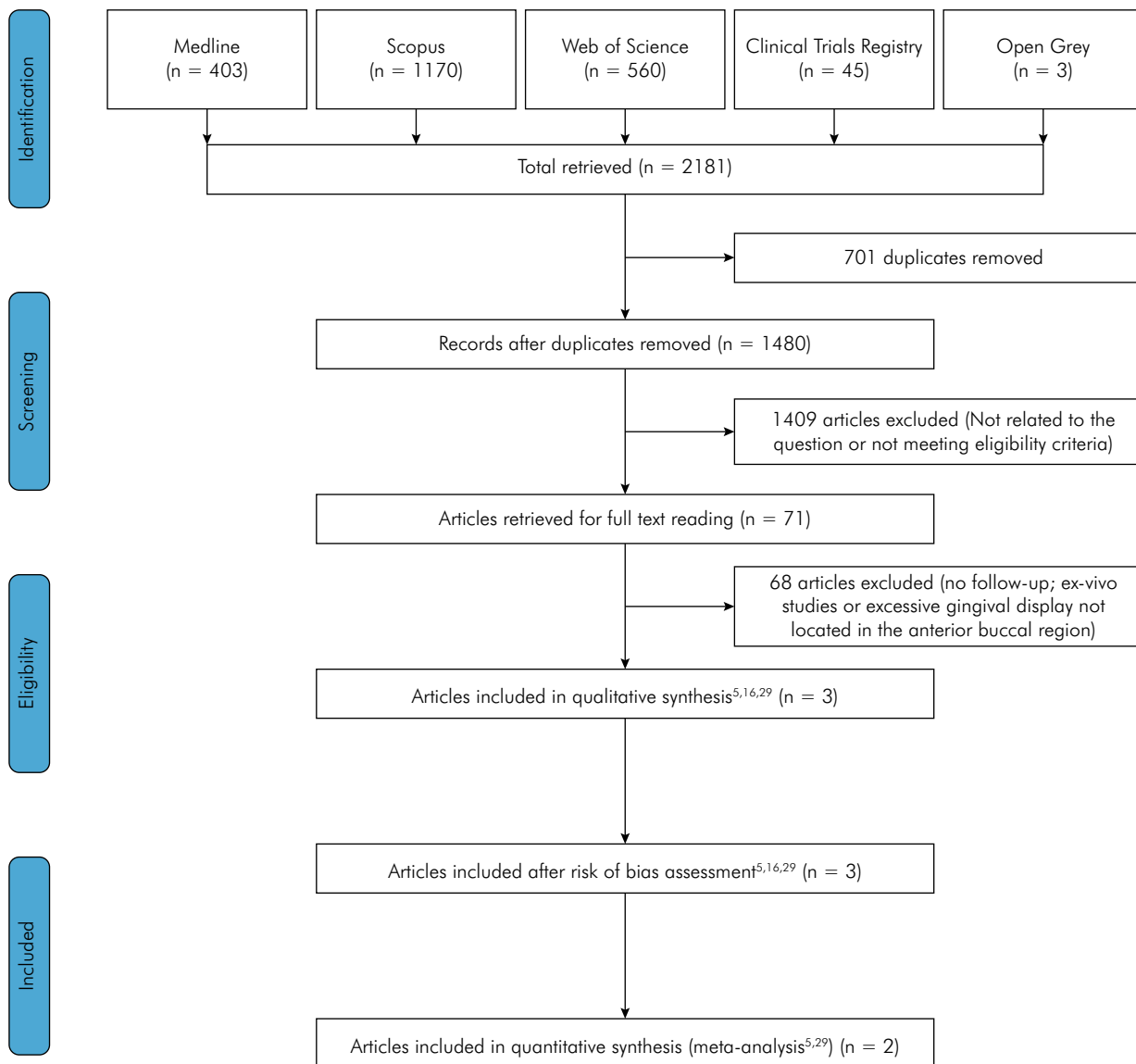


Figure 1. Flow diagram of the study selection process (PRISMA).

Two authors were contacted via email to clarify data. One author¹⁶ did not have the required data, which was then excluded from the meta-analysis. The other author⁵ sent us the raw data for all times periods analyzed. Consequently, the measures

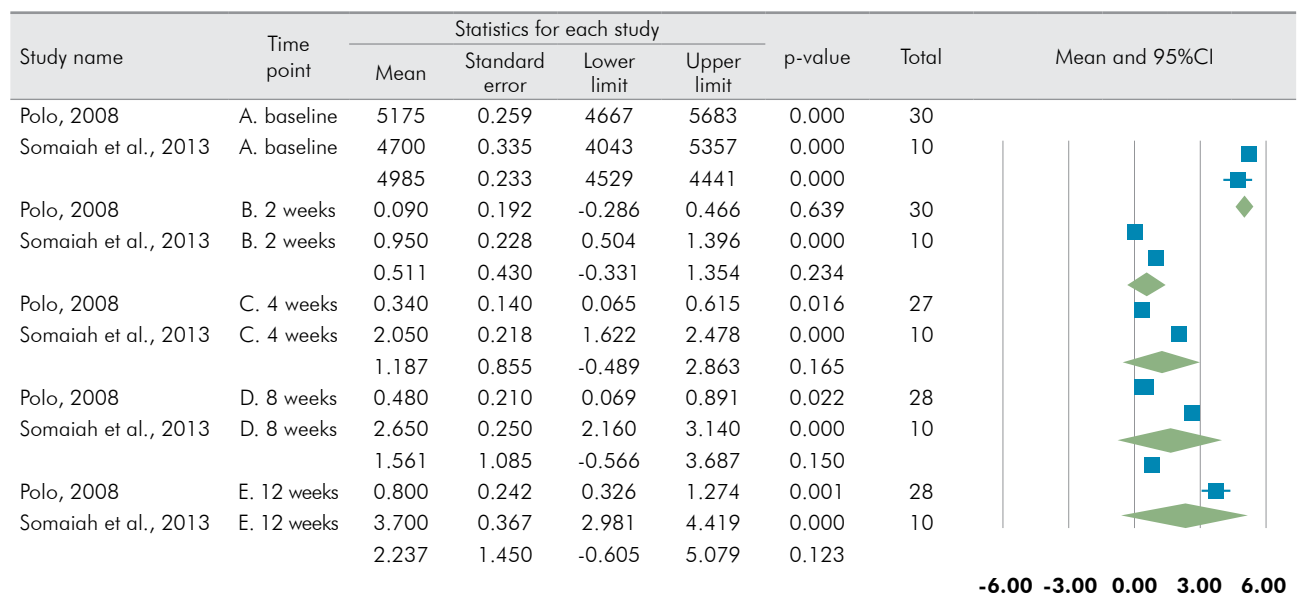
from two articles^{5,29} were extracted to perform the meta-analysis.

The average values for each time period were compared between the two included articles^{5,29} (Figure 2). Heterogeneity was low for baseline (20.4%)

Table 2. Data from the studies included.

Author/year	N / Age	Dose	Measures	Site	Gummy smile/mm and SD					Statistics test	Outcomes	
					PT	2 w	4 w	8 w	12 w			24 w
Polo, 2008 ⁵	30 (F = 29; M = 1) mean: 24.4 y	2.5 U	RP1 to RP2 RP1 to RP3	LLSAN LLS Zm	5.2 ± 1.4	0.09 ± 1.06	0.34	0.49	0.8	2.9	t test	Gingival display gradually increased from 2 weeks postinjection through the weeks of follow-up
	(15–41 y)				± 0.73	± 1.11	± 1.28	± 1.61				
Sucupira, Abramovitz, 2012 ¹⁶	52	1.95 U	Gingival display	LLSAN	3.62	0.58	-	-	-	-		In 100 percent of patients, results persisted for at least 3 months
Sanju Somaiah et al., 2013 ²⁹	10 (F = 8; M = 2) (18–40 y)	2.5 U	RP1 to RP2 RP1 to RP3	LLSAN LLS Zm	4.7 ± 1.06	0.95 ± 0.72	2.05 ± 0.69	2.65 ± 0.79	3.7 ± 1.16			There was a decrease in the gingival display (mean 75.09%)

RP1: median point in the lower margin of the upper lip; RP2: midpoint of the line connecting the gingival margins of maxillary central incisors; RP3: point denoting the incisal edge of the maxillary central incisor; LLSAN: left levator labii superioris alaeque nasi; LLS: levator labii superiores; and Zm: zygomaticus minor.

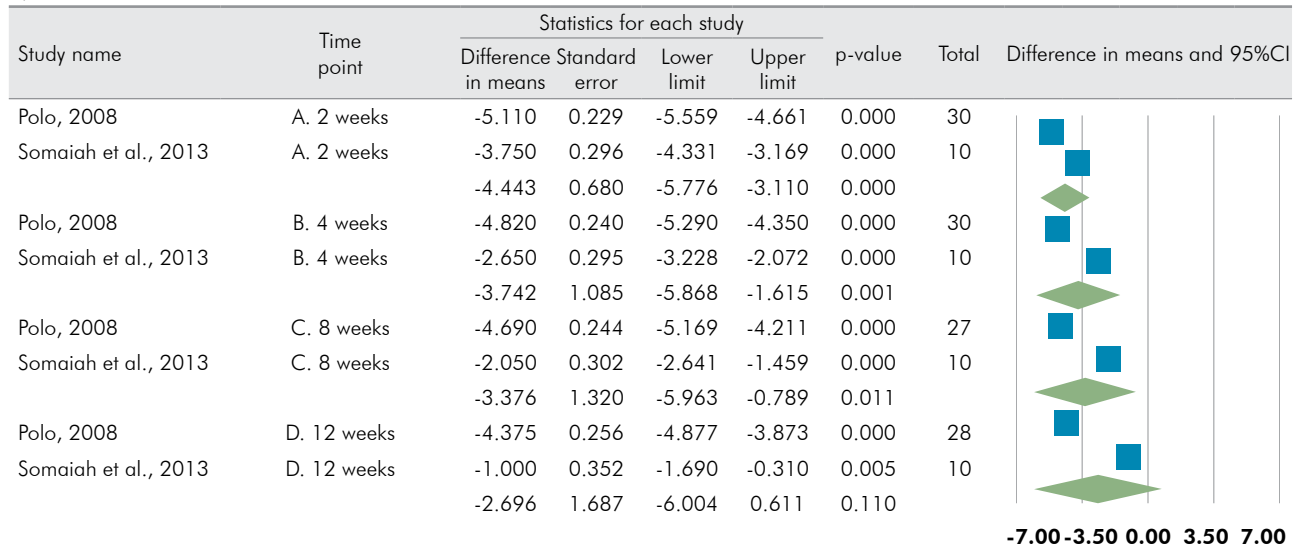


-6.00 -3.00 0.00 3.00 6.00

Heterogeneity (I2): baseline - 20.4%; 2 weeks - 88%; 4 weeks - 97.6%; 8 weeks - 97.7%; 12 weeks - 97.7%

Figure 2. Comparison of average values for each time period.

a)



b)

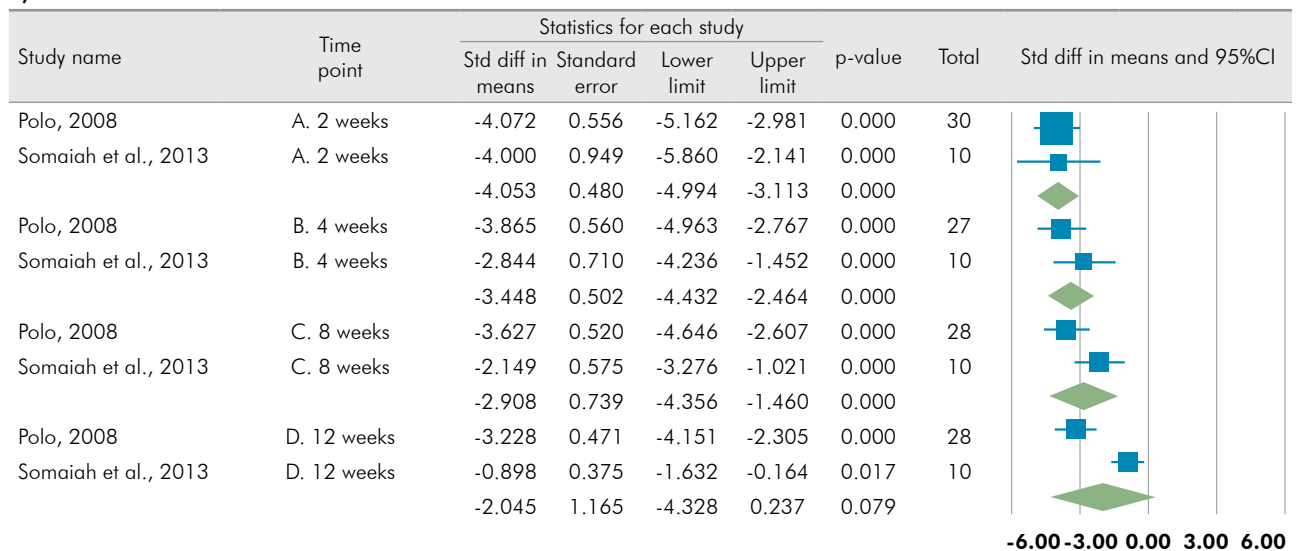


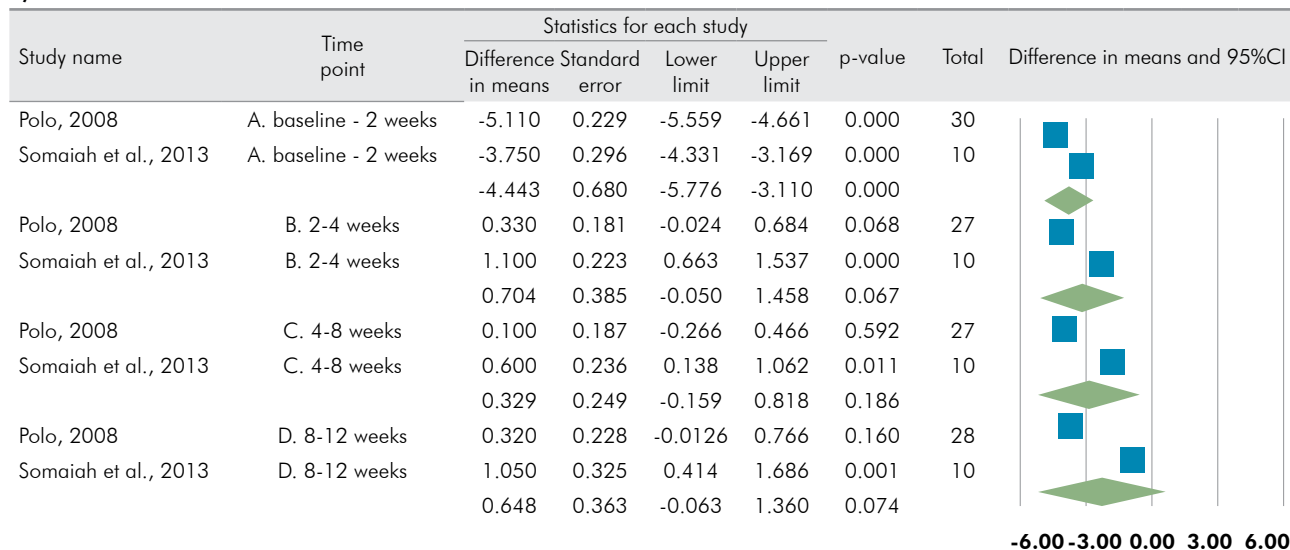
Figure 3. Comparisons of gingival display between baseline and at 2, 4, 8, and 12 weeks of treatment. A: Data are presented in millimeters; B: Comparison using standard differences.

and high for all other time periods (88%–97.7%), indicating that initial characteristics of patients from both studies were similar. Figure 3 shows the forest plots of the comparisons of gingival display between baseline and 2, 4, 8, and 12 weeks.

In Figure 3A, the outcome measure is displayed as the difference in mean values (mm). Heterogeneity was high for all time periods (92.4%–98.3%); therefore,

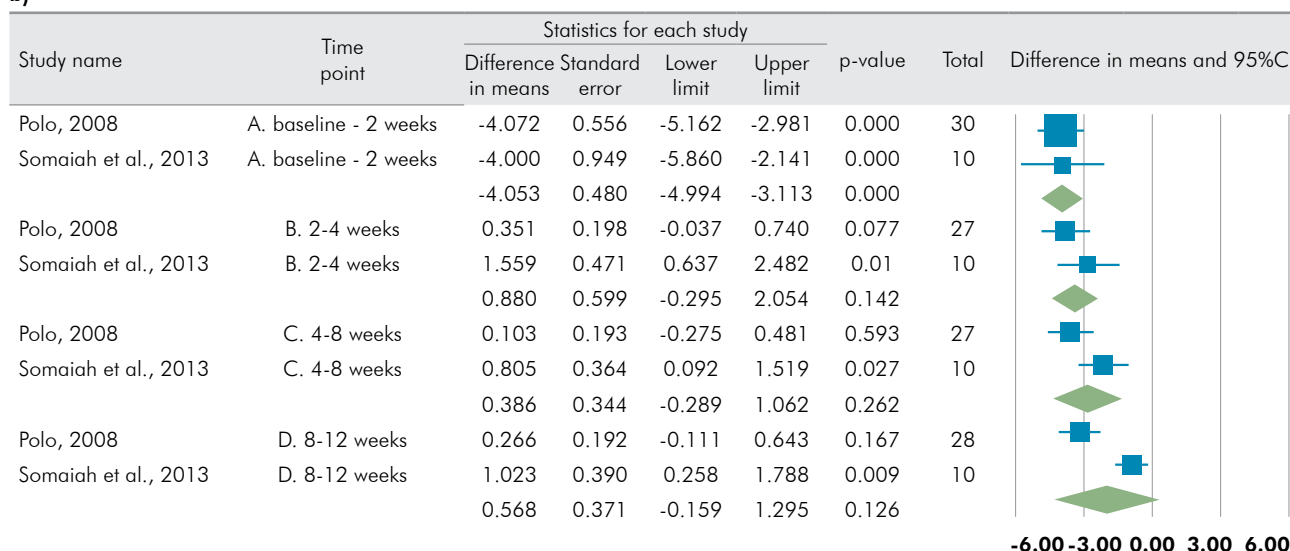
we re-assessed the comparison using standard difference as the outcome measure (Figure 3B). Heterogeneity decreased substantially for all time periods, except for the 12-week time period compared with baseline. Although the unit of measurement of standard mean difference was different, the effect size was proportionally similar to the comparison of values in millimeters. Hence, the mean difference

a)



Heterogeneity (I²): baseline–2weeks - 92.4%; 2–4 weeks - 86%; 4–8 weeks - 63.8%; 8–12 weeks - 70.5%

b)



Heterogeneity (I²): baseline–2weeks - 0%; 2–4 weeks - 82.1%; 4–8 weeks - 65.5%; 8–12 weeks - 66.9%

Figure 4. Comparison of measurements for the following time intervals: baseline–2, 2–4, 4–8, and 8–12 weeks of treatment. A: Data are presented in millimeters; B: Comparison using standard differences.

results may be valid. The effect size (treatment effect) compared between baseline and 2, 4, and 8 weeks showed a significant decrease ($p < 0.05$) in patients with gummy smile, which was greater at 2 weeks. The magnitude of this decrease reduced to almost half at 12 weeks, indicating a relapse.

Figure 4 shows the comparison of measurements for the following time intervals: baseline–2, 2–4, 4–8, and 8–12 weeks. In Figure 4A, the data are presented

in millimeters. Heterogeneity was high for all time periods (63.8%–92.4%), and standard differences were also used to re-evaluate the comparisons (Figure 4B). Heterogeneity was null between baseline and 2-week interval, although it did not substantially decrease for other time intervals. The gingival display considerably reduced between baseline and 2-week interval (–4.44 mm using raw data, and –4.05 using standard difference) and increased with subsequent follow-ups.

Table 3. Quality assessment of the included studies.

Guideline	Checklist	Polo ⁵	Sucupira, Abramovitz et al. ¹⁶	Sanju Somaiah et al. ²⁹
Study design appropriate to objective?	Objective:	Common design:		
	Prevalence	Cross sectional	-	-
	Prognosis	Cohort	-	-
	Treatment	Controlled trial	+	+
	Cause	Cohort, case-control, cross-sectional	-	-
Study sample representative?	Source of sample		+	-
	Sampling method		+	+
	Sample size		+	+
	Entry criteria/exclusions		0	++
	Non-respondents		0	0
Control group acceptable?	Definition of controls		NA	NA
	Source of controls		NA	NA
	Matching/randomization		NA	NA
	Comparable characteristics		NA	NA
Quality of measurements and outcomes?	Validity		0	0
	Reproducibility		++	++
	Blindness		NA	NA
	Quality control		0	++
Completeness?	Compliance		0	++
	Drop outs		0	0
	Deaths		0	0
	Missing data		0	++
Distorting influences?	Extraneous treatments		0	0
	Contamination		NA	NA
	Changes over time		NA	NA
	Confounding factors		++	++
	Distortion reduced by analysis		0	0
"Are the results erroneously biased in a certain direction?" (with respect to bias)			No	No
"Are there any serious confounding or other distorting influences?" (with respect to confounding)			Yes	Yes
"Is it likely that the results were obtained by chance?" (with respect to chance)			Yes	Yes
Quality			Moderate	Poor
				Moderate

NA: not applicable.

The articles^{5,29} used the following reference points to determine the amount of gingival display: RP1, median point in the lower margin of the upper lip; RP2, midpoint of the line connecting the gingival margins of maxillary central incisors; and RP3, point denoting the incisal edge of the maxillary central incisor. The difference between RP1 and RP2 indicated the gingival display during smile. One study obtained the average value of before- and after-treatment measurements of gingival exposure.¹⁶

The article quality was critically appraised in accordance with a detailed checklist (Table 3). One article¹⁶ was considered as presenting poor quality.

None of the included studies explained how the sample size was determined. In two^{5,29} studies, the eligibility criteria were clearly described. No articles reported the intra- or/and inter-observer agreement between pre- and post-application measures. One article¹⁶ evaluated the satisfaction of the correction of gummy smile by more than one observer.

No articles reported concern about confounding factors. The knowledge of the type of treatment (Botox application to reduce gummy smile) may have led to bias, because patients could have inadvertently changed their way of smiling for photos after Botox treatment or/and follow-up.

Discussion

The main findings of this systematic review were that BTX-A therapy has a significant effect in reducing gingival display after application and that its results gradually decrease with time, although still satisfactorily maintained and not having returned to baseline values after 12 weeks.

There are several etiological factors associated with a gummy smile. All articles included in our review evaluated patients with gummy smile due to hyperfunctional upper lip elevator muscles, which were correctly indicated for BTX-A application, as other studies also recommend.^{4,5,10,11,12,15,16} Gummy smile due to skeletal vertical maxillary excess or delayed passive dental eruption should ideally be treated with surgical intervention,^{29,30} such as LeFort I maxillary impaction or gingivectomy, respectively.¹²

In two studies,^{5,29} 2.5 units of BTX-A were injected into points of the right and left levator labii superioris alaeque nasi (LLSAN), levator labii superioris (LLS), and zygomaticus minor (Zm) muscles. One article¹⁶ reported using 1.95 units of BTX-A for the LLSAN. Even though further studies are needed to determine an ideal dosage, injections of 2.5 units per side into LLSAN, LLS, and Zm have been considered or reported by some authors^{5,12,15,29} as ideal to temporarily solve gummy smile due to hyperfunctional upper lip elevator muscles.

Niamtu³¹ suggests that the dosage and sites of application be customized according to case severity. For example, in cases where the anterior gingival exposure is greater than 7 mm and concurrent with posterior gingival exposure, instead of increasing the dose of BTX-A in these muscles, the investigator increased the number of application sites from two to four in the upper lip elevator muscles and Zm.³² Other investigators suggest a safer approach, with lower initial doses of toxin and retouching later if necessary,¹⁵ since injection of low-dose toxin into muscle can be as effective as higher doses.³³

All articles^{5,16,29} reported the use of frontal smiling photographs to realize the measures during all follow-up weeks and two of them^{5,29} described the standardization of photographs and the care taken while capturing a non-posed, spontaneous smile.

In one study,⁵ videos were also recorded during the first follow-up (2 weeks). Digital videos enable the analysis of the dynamic character of a smile, whereas standard digital photographs allow a visual sequence of treatment, providing a valid tool for analysis of the post-treatment smile.³⁴

No articles reported confounding factors. It is noteworthy that once the patients are notified that the therapy will produce a different smile, they may develop a tendency to smile differently. This fact afflicts all researchers, as it constitutes a variable that cannot be controlled.¹⁹

All articles analyzed the gingival display for the first time at 2 weeks post-injection, because maximum effect occurs approximately 2 weeks after Botox application.¹² The decrease in gingival exposure varied from 3.04 mm to 5.11 mm in the included studies at 2 weeks post-injection.

Although more application points were used in some patients due to greater severity, increasing the number of injection points per side did not improve aesthetic results.¹¹ The results can differ, because they are dependent on individual characteristics. Also, various applications of BTX may lead to a permanent decrease in the capacity of muscular contraction, even if the toxin effects disappear,¹¹ which may contribute to the difference in results.

The result of the measurements from baseline to 2 weeks was statistically significant for mean difference and standardized mean difference (Figure 4). During other follow-up intervals (2–4, 4–8, and 8–12 weeks), the mean difference and standardized mean difference were not statistically significant.

Only one study⁵ also evaluated the gingival display at 16, 20, and 24 weeks post-injection. At 24 weeks, the average gingival display was approximately 2.9 mm, although the results did not return to baseline measurements (5.2 ± 1.4 mm). Furthermore, based on the post-injection data for all weeks, it was speculated using a third-order polynomial that the return to the baseline average would not be achieved until 30–32 weeks post-treatment.

Our comparison through the meta-analysis showed that the average values of gingival display were similar between the two studies at baseline (I^2 , 20.4%), whereas high heterogeneity was observed during

subsequent follow-up weeks. The gingival exposure did not return to baseline even at 12-week follow-up (Figure 2). A statistically significant decrease in gummy smile was observed from baseline to 2, 4, and 8 weeks using mean and standardized mean data, showing that the results of treatment may be significant for at least 8 weeks.

In one study,¹⁶ authors claim that the results persisted for at least 12 weeks in 100% of patients. Furthermore, three clinicians evaluated the results at 12 weeks post-injection using a scale of satisfaction (0-10 points). Average satisfaction was close to 10 for all observers (9.7, 9.5, and 9.9). However, only before and after treatment measurements were presented in the article and, although we contacted the authors for data from the 12-week follow-up, they were unable to send us that information. The results from this single study were unique and contrary to our meta-analysis, which showed a tendency for a decrease in the beneficial effects along the weeks following treatment.

These results should be considered with caution because many external factors and individual patient characteristics may influence the effects of BTX-A application. Factors, such as proper injection of the toxin into the muscle, solution concentration, individual susceptibility, and metabolic variation, may influence the longevity of BTX-A effects. Patients with oily skin and acne may not achieve considerable results and may require a more aggressive treatment, whereas those aged above 65 years may exhibit a reduced treatment response.³¹

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The few articles included and the level of evidence may be considered a limitation of this review. The articles were classified as presenting moderate and poor quality in an assessment tool that already disconsiders randomization, blinding and control groups.

Therefore, our systematic review provided weak evidence to monitor the effects of BTX-A with a reasonable follow-up period. In future studies, it is advisable that the effects of such treatment be followed for at least 6 months. Despite this shortcoming, these preliminary data may provide guidance for conducting future research.

Conclusion

Scant evidence exists to determine the duration of the effect of BTX-A in excessive gingival display. A significant effect of treatment tends to be stable until at least 8 weeks of follow-up, and the gingival exposure may not return to baseline until 12 weeks. However, well-designed clinical trials with reasonable follow-up are necessary to strengthen this observation.

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