

Editorial

In this edition of the third volume of the Brazilian Administration Review, a further five articles are made available to our readers and collaborators. In the first, Sergio Fernando Loureiro Rezende approaches the subject of internationalization processes in multinational companies, with three hypotheses concerning the relationship between interdependence and the dimensions of uniformity, direction and rhythm. In the second article, Luciana Marques Vieira seeks to identify how managers of the chain of production of Brazilian meat have responded to the rapid expansion and intensification of export regulations. The article is based on six case studies of medium-sized and large exporters. In the following article, Andréa Paula Segatto-Mendes and Nathan Mendes turn to the topic of cooperation between universities and companies, reporting on a successful case study that revolves around perfecting technology in order to reduce the consumption of energy in domestic refrigeration systems. The fourth article, by Ricardo Corrêa Gomes, seeks to make a contribution to the development of the Stakeholder Theory, bringing us a representative model of the nature of the relationships between different stakeholders and the management of local governments in England. In the fifth and final article of this edition of the BAR, Robson Quinello analyzes the relationship between organizational memory and forgetfulness in the generation of operational vulnerabilities, based on a case study carried out by following the work of a highly specialized technical team from a multinational company of the automotive sector.

We hope you all find these articles interesting.

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