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Assessment of sensory and physical-chemical quality, and potential for certification of cachaças from the state of Paraíba, Brazil

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Abstract

The State of Paraíba is an important producer of artisanal cachaça that has outstanding quality in national tasting panels and for this reason this research studied organizational aspects for certification and compliance with Good Manufacturing Practices - GMP - of 53% of formal producers. Samples of cachaças from these producers were evaluated for physical-chemical and sensory quality by experienced tasters. Sixty-five percent of the cachaças evaluated met the legally determined physical-chemical quality parameters, but only 35% met the certification parameters. Evaluated the cachaça factories, on average, 85% of the GMP criteria were met. While, meeting the organizational criteria established for certification ranged from 48.1 to 82.4%. The sensory evaluation of the cachaça samples indicated that the distillates from Paraíba should be subjected to longer storage times in wooden barrels, as they had a high alcoholic olfactory character, aroma related to solvent, burning and pungency and did not present intense oiliness, vanilla flavor and caramel. The results indicated that cachaça producers in Paraíba will have difficulties in obtaining the certification seal, since they only respected 66.4% of the organizational aspects of registration and mandatory control.

Keywords: sugarcane spirit; alembic; flavor profile.

Practical Application: There is a need for improving the quality of cachaças produced in the State of Paraíba, Brazil, as well as the procedures for their certification by regulatory bodies.

1 Introduction

The production of artisanal cachaça (distilled spirit made from fermented sugarcane) has been characterized by many regional and historical influences and, at the same time, gained increasing prominence as a differentiated drink, arousing the interest of increasingly demanding consumers in terms of quality. This new consumer profile has exerted pressure on cachaça production in order to qualify it, but maintaining the artisanal characteristic of the product, manufactured according to several quality criteria, including operational, hygienic-sanitary, food safety, sustainability, and fiscal/legal (Meneghim et al., 2017). Obviously, the drink should also generate sensory pleasure. This modern cachaça consumer made the national cachaça market – compared to those of other beverages in Brazil – exhibit greater growth in recent years in terms of value, and there is still great potential for increase (Oliveira et al., 2012).

Frequently, producing a good quality drink is not enough to win market, it is also necessary to prove to consumers the quality that this drink has in all aspects. This goal can be achieved by obtaining the certification awarded by regulatory bodies of recognized competence (Instituto Brasileiro da Cachaça, 2019). The certification process accumulates all

the actions that the company should carry out in order to be entitled to a quality certificate. Consumer recognition of the drink quality assessment performed by a certifier is what values and justifies the certification process. In the area of food and beverages, we have a wide variety of quality certifications and certification bodies, such as: the AMPAQ seal (Minas Gerais Association of Quality Brandy Producers); the ABIC seal (Brazilian Coffee Industry Association); ABA certification (Brazilian Angus Beef Association); ISO (International Organization for Standardization) which certifies quality management systems (ISO 9.001) and environmental quality management (ISO 14.001); IBD (Biodynamic Institute) which certifies organic products; IMA (Agricultural Institute of Minas Gerais) which certifies artisanal cheeses and INMETRO (National Metrology Institute) which certifies a diversity of products, services and companies.

The State of Paraíba, Brazil, has stood out in this scenario. This is the state of the federation with the second largest production of artisanal cachaça. This Paraiba spirit drink has quality that draws attention in national tasting panels and, in terms of value, it is the cachaça that has the second highest average price

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among Brazilian states. Although in general numbers Paraíba is not a leader as an exporter of cachaça; it is the largest artisanal cachaça-exporting state in Brazil.

In this context, the goal of the present study was to assess the physical-chemical and sensory quality of cachaças produced in the Brazilian State of Paraíba, compliance with good manufacturing practices (GMP) requirements established by the Ministry of Agriculture, Livestock and Supply (MAPA), and compliance with the quality criteria of the National Institute of Metrology, Standardization and Industrial Quality (INMETRO) for certification purposes.

2 Materials and methods

2.1 Sample collection

The thirty-eight cachaças and spirits production facilities from the State of Paraíba, Brasil, holding active registration with the Ministry of Agriculture, were invited to participate in the present study. However, only twenty of them participated, given that six did not accept to participate, eight did not meet the legal criteria for the purposes of cachaça certification – such as selling only bottled cachaça, and not selling cachaça without the industrialized product tax seal – and four were not working in the harvest during which this study was conducted. These twenty cachaça industries were visited by the researchers and in each industry several bottles of cachaça from the same batch were collected to total three liters of sample for purposes of physical-chemical and sensory evaluation.

2.2 Physical-chemical analysis

The cachaça samples were subjected to quantification of compounds of mandatory determination (Brasil, 2005a) at the Laboratory of Pesticides and Contaminants in Food and Alcoholic Beverages of the Technological Institute of Pernambuco. The number of replicates used was that determined in each methodology.

The levels of copper, arsenic, and lead in the cachaça samples were determined by means of an atomic absorption spectrometer with atomization in a graphite furnace (Thermo Electron, model GFS97) with deuterium-lamp background correction, autosampler (FS97), and tube graphite with longitudinal heating and pyrolytic coating. The following hollow cathode lamps (Photron®, Tokyo, Japan) were used as radiation sources, in amperages and wavelengths: As (8 mA, 193.7 nm); Pb (4 mA, 283.3 nm); and Cu (4 mA, 226.6 nm). Argon (99.99%, White Martins) was used as a purge gas at a flow rate of 200 mL/min. The quantification of these metals was carried out by comparing the absorbances observed in the samples of cachaça, with values referring to a calibration curve previously constructed from stock solutions of these metals (Brasil, 2005b - method NB 001/01).

The analysis of ethyl carbamate was performed using a thermo gas chromatograph (Trace GC Ultra) coupled to a mass spectrometer (Thermo ISQ), equipped with an autosampler (AS 3000), operating in the electronic impact mode with ionization energy at 70 eV, and monitoring of selective ions of ethyl carbamate. A Carbowax 20 chromatographic column (60 m \times 0.32 mm \times 1.0 $\mu m) was$

used as a stationary phase. The injector and detector interface temperatures were 250 and 230 °C, respectively. The injection volume of each cachaça was 1 μL in 'splitless' mode. The carrier gas used was helium, with a flow rate of 1.5 mL/min (Instituto Adolfo Lutz, 2008 - method 229/IV).

The identification and quantification of secondary components and organic contaminants (ethyl acetate, acetaldehyde, furfural, isobutyl alcohol, isoamyl alcohol, n-propyl alcohol, acrolein, methyl alcohol, sec-butyl alcohol and n-butyl alcohol) were determined using a gas chromatograph (Thermo), with flame ionization detector (CG/FID), equipped with an autosampler (AS 3000) (Brasil, 2005b - method NB 001/01). A Carbowax 20M column (60 m \times 0.25 mm \times 1.0 μ m) was used with helium as carrier gas with a constant flow of 1.5 mL/min, and injector and detector temperatures of 230 and 250 °C, respectively. The injected volume of cachaça for each sample was 1 μ L in splitless mode.

2.3 Assessment of good manufacturing practices

The facilities producing cachaça were assessed for hygienic-sanitary conditions and GMP using the checklist of the Inspection and Plant Surveillance and Protection Service of the Agricultural Defense Department, Ministry of Agriculture, Livestock and Supply (MAPA), as an instrument for the analyses. Each item of the check list was assessed by on-site inspection, searching for documents in the visited facilities and/or through interviews with employees, owners, and/or technicians responsible for the facilities. Items that met the legal requirements regarding GMP were computed as 'compliance'. Those that were not in accordance with legal determinations were considered 'non-compliance', and those that could not be assessed due to the non-applicability of the operation under analysis were considered as 'not applicable'.

2.4 Assessment of potential for INMETRO certification

Alembic cachaça factories were assessed for compliance with the precepts established by INMETRO for certification of cachaça. For the purpose of facilitating the assessment when visiting cachaça factories, the content of the Cachaça Conformity Assessment Regulation of the National Cachaça Certification Plan (Brasil, 2009) was transformed into a checklist similar to that used by MAPA. Similar to the previous assessment, the items also audited by inspection, interviews and/or consultation of documents were classified as 'Yes' (compliant), 'No' (not compliant), and N/A (not applicable), according to the methodology proposed by Coutinho et al. (2012).

2.5 Assessment of sensory quality

Sensory evaluation were performed at Amazile Biagioni Maia Laboratory, in Belo Horizonte, State of Minas Gerais, Brazil, with experience in sensory analysis of cachaças. Eight trained tasters from the Cachaça Sommeliers Association of Minas Gerais were recruited and selected. The team of judges was composed of five men and three women, with ages ranging from 22 to 60 years. Given that the assessments were carried out by human beings as measuring instruments, the research project was submitted to the Research Ethics Committee of the Federal University

of Campina Grande (UFCG), and approved under Approval Certificate CAAE No. 71797317.0.0000.5182.

The judges were informed about the general objectives and frequency of the tests. They were adopted and trained according to the Dornelles et al. (2009) methodology in the recognition of primary odors and flavors and in the correct use of descriptive terminology. The judges' training took place at the ASC-MG premises, and the samples were assessed at Amazile Biagioni Maia Laboratory, at individual tables for each judge (Bortoletto et al., 2016).

The assessments of the cachaça samples were performed in four sessions, each of which dealt with the evaluation of five samples of cachaças according to the methodologies proposed by Duarte et al. (2012) for quantitative descriptive analysis. From this procedure, a spreadsheet was generated with the definition of descriptive terms (Duarte et al., 2012; Rota et al., 2013). The assessment environment had natural lighting complemented by white artificial light and a temperature of 22° C. The samples provided to the tasters were served in coded ISO glasses, in a volume of 15 mL. Between tasting the samples, the tasters consumed water and French bread to clean the palate. With the aid of a final form for evaluating the descriptors, each descriptor of each sample was graded from zero (corresponding to weak) to nine (corresponding to strong).

2.6 Statistical treatment

The results of the sensory assessments were grouped by geographic location, number of failed parameters in the physical-chemical analysis, and productive capacity, to later be submitted to analysis of variance (completely randomized block design). Pearson's chi-square test (χ^2) was used for expression of results. The interrelation of quality linked to GMP and INMETRO, and laboratory and sensory analysis were performed using Pearson's linear correlation coefficient method. Significance α = 0.01 was used in the R software (R Core Team, 2018) to assess these statistical treatments

Due to the high number of treatments (20), and coefficient of variation and repetitions (8) in the sensory assessment, it was made analysis of variance (ANOVA) and comparison of means were performed using Student-Newman-Keuls (SNK) test.

3 Results and discussion

Of the thirty-eight legally active cachaça and spirits production facilities in the State of Paraíba, Brazil, only two (5.3%) distilled by means of column-stills; the others performed it by means of copper alembics. These two distilleries did not bottle the cachaça produced, selling the drink to third parties to perform their own standardization, packaging, and labeling. Among the thirty-eight producers in Paraíba, three were drink standardizers, i.e., they purchased cachaça or brandy from different suppliers to make quality, bottling, and labeling adjustments. The capacity for cachaça production among the twenty facilities that participated in the present study was quite heterogeneous, varying from 20 thousand to 6 million liters per harvest, with an average of 767 thousand liters/year. However, the total annual capacity

of 15.7 million liters/year was concentrated in two producers that together manufactured 10 million liters/year.

3.1 Physical-chemical quality

The results of the physical-chemical analyses of the cachaça samples are illustrated in Table 1. It is observed that, subtracting the percentages of uncertainty of each method from the values obtained, seven samples (35%) did not meet the physical-chemical quality parameters established by the Ministry of Agriculture. This result is similar to that of Santiago et al. (2015), which verified that 22.1 to 38.5% of 396 cachaças samples in Minas Gerais met limits established by legislation. The Volpe et al. (2013) survey with cachacas from the northern region of the state of Paraná showed similar results, with 33.3% of the cachaça samples in disagreement with official parameters. As the limits determined by INMETRO for certification purposes were different from those established by the Ministry of Agriculture concerning the parameters volatile acidity (100 mg/100 mL anhydrous alcohol) and ethyl carbamate (150 µg/L), thirteen samples (65%) would not have had physical-chemical quality for INMETRO certification purposes.

The parameters with the highest non-compliance levels concerning the limits legally established by the Ministry of Agriculture in the samples of cachaças assessed were copper (15%) and ethyl carbamate (15%), and acidity (10%) and alcohol content (10%).

Copper is a metal used in the construction of stills that makes a positive contribution to the aroma and flavor of cachaça and has good thermal properties, however, it requires attention with maintenance in order not to leave residues in its distillates since in high concentrations it can have harmful activity for the organism and catalyzes reactions of formation of carcinogenic ethyl carbamate (Silva et al., 2020). The average concentration of this contaminant in the cachaças in this research was 3.8 mg/L, a value that despite meeting what is determined by the legislation is an obstacle to export since international quality standards of distilled beverages limit the copper content at most 2 mg/L (Santiago et al., 2015).

Ethyl carbamate is mostly formed by the reaction of cyanogenic precursors with ethanol during fermentation and must be controlled by correct distillation (Duarte et al., 2017). The result of research by D'Ávila et al. (2016) with samples of unaged sugarcane spirits distilled in pot stills from Minas Gerais found that all met the legal parameters, but Chreem et al. (2015) researched the physical-chemical quality of 120 collegiate cachaças in Rio de January found that 47% exceeded the permitted value. A study by Viana et al. (2020) pointed out that the majority of cachaças from Bahia (74%) had a higher concentration of ethyl carbamate than allowed.

Acidity is a quality parameter intensely perceived by consumers and its control is very important. Its presence in high concentration can be caused by poor hygienic-sanitary conditions or by contamination of the fermentation in which there is a proliferation of bacteria producing organic acids (Viana et al., 2020). 65% of the samples in this research did not meet the limit defined by INMETRO for certification purposes, a value lower than the 75% found by Silva et al. (2014)

 Table 1. Results of the physical-chemical analyses of cachaça samples from the State of Paraíba, Brazil.

Physical-chemical quality	Samples of cachaça							Legal Limits ^b	Method			
parameters	1	2	3	4	5	6	7	8	9	10	Legal Limits	uncertainty (%
Volatile acidity ^a (acetic acid)	55.2	49	138	38	165	66	245	132	36	200	150	16
Sum of secondary componentes ^a	400	471	506	400	438	479	639	524	405	630	200 - 650	-
Total esters ^a (ethyl acetate)	44	40.5	75	35	67	39	102	55	28	234	200	12
Total aldehydes ^a (acetaldehyde)	11	14	25	24	12	11	7	10	14	10	30	15
Furfural ^a	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	5	6
Sum of isobutyl. isoamyl and n-propyl alcohols ^a	290	367	269	303	195	363	286	327	323	198	360	9/17/10
Sec-butyl alcohol ^a	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	10	8
N-Butyl alcohol ^a	0.9	1	0.8	1.3	0.4	0.9	<1.0	1	0.7	0.5	3	10
Methyl alcohol ^a	6.2	7	4.5	3.2	4.1	4	4	5	5	2.4	20	8
Real alcohol contente (° GL)	43	42	38	41	37	40	37	38	40	45	38 - 48	0.3
Copper (mg/L)	1.8	1	5.4	4	4	3	2.2	< 0.07	3.3	12	5	10
Lead (μg/L)	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	200	10
Arsenic (μg/L)	<7	<7	<7	<7	<7	<7	<7	<7	<7	<7	100	10
Acrolein ^a	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	5	11
Ethyl carbamate (µg/L)	139	87	224	81	< 50	129	125	282	214	120	210	10
Sugars (sucrose) (g/L)	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	6.4	<1.0	<1.0	<1.0	6	9
Physical-chemical quality	Samples of cachaça							Lagal Limita b	Method			
parameters	11	12	13	14	15	16	17	18	19	20	Legal Limits ^b	uncertainty (%
Volatile acidity ^a (acetic acid)	50	57.4	43	129	40	42	21	37	74	156	150	16
Sum of secondary componentes ^a	371	387	389	401	387	415	324	430	474	470	200 - 650	-
Total esters ^a (ethyl acetate)	25	48	34	51	29	42	17	27	46	87	200	12
Total aldehydes ^a (acetaldehyde)	8	20	9.5	9	15	19	9	13	15	12	30	15
Furfural ^a	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	5	6
Sum of isobutyl. isoamyl and n-propyl alcohols ^a	289	262	303	212	303	312	277	353	338	216	360	9/17/10
Sec-butyl alcohol ^a	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	< 0.05	2	1.2	16	< 0.05	10	8
N-Butyl alcohol ^a	0.9	0.5	0.7	0.6	0.7	0.4	0.7	0.8	1	0.5	3	10
Methyl alcohol ^a	5	3.3	6	4	6	3	4.3	3	5	5	20	8
Real alcohol contente	38	42	42	38	39	42	39	42	40	38	38 - 48	0.3
Copper (mg/L)	3.1	4	1	5	0.3	6	3	3.1	6	4.2	5	10
Lead (μg/L)	<10	<10	<10	18	<10	<10	<10	<10	<10	<10	200	10
Arsenic (μg/L)	<7	<7	<7	<7	<7	<7	<7	<7	<7	<7	100	10
Acrolein ^a	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	<1.0	5	11
Ethyl carbamate (μg/L)	107	218	72	183	244	120	210	95	527	< 50	210	10

 $^{^{\}mathrm{a}}$ Concentration in mg/100 mL anhydrous alcohol; $^{\mathrm{b}}$ Brasil (2005a) combined with Brasil (2014).

in research with cachaças from Paraíba, but higher than that found by Santiago et al. (2015) in research with cachaças from Minas Gerais produced in six consecutive years, which ranged from 5.6 to 12.4%.

The content of sec-butyl alcohol and total esters were also exceeded in one sample (5.0% each). High values of this higher alcohol may be due to an incorrect separation of the distillate fractions (Schmidt et al., 2009). In research by Penteado & Masini (2009) on cachaças from the states of São Paulo and Minas Gerais, this parameter exceeded the limit in 12.1% of the samples while Duarte et al. (2017) did not find any sample with concentration above the limit allowed in research with organic cachaças from the Paraná, Minas Gerais, Bahia and Ceará states. The content of esters in cachaça increases with the practice of aging in wooden barrels and is related to the sensory improvement of cachaça over time, however an excess of this constituent may indicate an incorrect separation of the fractions of the distillate and brings unwanted taste to the drink (Bortoletto et al., 2016; Duarte et al., 2017). Several studies of physical and chemical quality of cachaças from Minas Gerais (Fernandes et al., 2007; Santiago et al., 2015; Barcelos et al., 2007; Vilela et al., 2007), Rio Grande do Sul (Schmidt et al., 2009) and Paraná (Volpe et al., 2013) demonstrate that this is a common parameter in disagreement with the governamental. The cachaças from the states of Maranhão and Paraná had a percentage of non-compliance

with legal regulations regarding the content of esters, much higher than in this research, being 15 and 18%, respectively limit (Mendes et al., 2016; Duarte et al., 2017). Research has shown that the value of esters in cachaças obtained by column distillers had more than twice the ester content of cachaças distilled in stills, but it is not influenced by the burning of the cane or the storage barrel (Masson et al., 2007; Volpe et al., 2013).

No difference was observed in the average physical-chemical quality of cachaças when grouped by production region. There was no significant correlation between the number of items approved in the physical-chemical analyses and the production capacity of the cachaça facilities assessed.

3.2 Sensory quality

The result of the sensory assessment of the cachaça samples is illustrated in Table 2. Half of the samples had a high alcoholic aroma (greater than 4.0), a sensory sensation caused by the absence of floral and fruity characters (Alcarde et al., 2010), typical of the presence of aldehydes with more than ten carbon atoms in the carbon chain, and esters of carboxylic acids with more than five carbon atoms, which promotes the expression of the cachaça alcohol aroma. These aromas are enhanced in distilled alcoholic beverages by aging in wooden barrels (Bortoletto et al., 2018).

Table 2. Sensory assessment of cachaça samples according to each attribute*.

Cachaça samples	Alcoholic aroma	Irritating nasal sensation	Sweet taste	Bitter taste	Sour taste	Residual alcoholic flavor
1	5.5 a	1.9 gf	3.8 bcde	2.9 bc	4.7 a	4.6 a
2	3.6 ^{de}	0.5 ^{ij}	$2.8^{\rm \ def}$	2.9 bc	2.5 cdef	3.4 ^{abcd}
3	2.9 efg	3.2 bc	3.2 ^{cdef}	3.0 bc	2.0 efgh	4.2 ab
4	4.1 bcd	1.4 $^{ m gh}$	2.3 ^f	1.9 ^{de}	3.3 bcd	4.3 ab
5	$3.1^{\rm ef}$	1.9 ^{gf}	4.6 ab	2.3 ^{cd}	2.2 efg	2.7 d
6	4.8 ab c	3.4 ^b	$3.0^{\rm \ def}$	$1.5~^{ m efg}$	2.5 cdef	4.2 ab
7	2.5 fg	2.2 ef	3.8 bcde	1.8 ^{de}	$1.4~^{ m ghi}$	3.0 cd
8	2.2 ^g	0.2 ^j	4.6 ab	0.8 g	$1.4^{ m \ hi}$	3.9 ^{abc}
9	4.7 bc	1.2 ^{ij}	3.3 ^{cdef}	$1.4~^{ m efg}$	2.5 cdef	3.4 bcd
10	4.3 bcd	3.3 bc	2.7 ^{ef}	2.9 bc	3.4 b	4.2 ab
11	3.2 ^{ef}	2.9 bcde	4.0 bcd	$1.4~^{ m efg}$	3.2 bcd	3.4 bcd
12	3.6 g	1.2 ^{ih}	4.2 abc	$1.2^{\rm \ efg}$	$1.4~^{ m ghi}$	3.7 abcd
13	4.9 ab	$2.4^{\rm def}$	3.6 bcde	$1.0~^{\mathrm{fg}}$	2.5 def	3.3 bcd
14	4.3 bcd	3.0 bcd	3.4 bcde	2.9 bc	2.8 bcde	3.6 ^{abcd}
15	3.6 ^{de}	0.7 ^{ij}	5.0 a	$1.7^{\rm \ def}$	$1.7^{\rm fghi}$	2.9 ^{cd}
16	4.4 bcd	1.2 hi	3.4 $^{\rm cde}$	3.5 b	3.0 bcd	4.6 a
17	4.0 ^{cd}	2.2 ef	3.8 bcde	2.9 bc	3.2 bcd	3.5 ^{abcd}
18	5.0 ab	2.7 ^{cde}	3.4 $^{\mathrm{cde}}$	3.6 b	3.3 bc	4.5 ab
19	4.0 ^{cd}	5.6 a	2.7 ef	4.7 a	3.4 bc	3.7 ^{abcd}
20	$2.5~^{\mathrm{fg}}$	0.6 ^{ij}	4.2 abc	$1.4~^{ m efg}$	1.2 i	2.8 ^{cd}
General mean	3.8 ± 1.1	2.1 ± 1.3	3.6 ± 1.0	2.3 ± 1.1	2.6 ± 1.0	3.7 ± 0.9

^{*}Scale: 0 = weak; 9 = strong; Equal letters in the same column show equal averages at 95% significance level.

Characteristic of high alcoholic aroma is typical of young or redistilled cachaças (Rota et al., 2013).

The irritating nasal sensation, which can be perceived as burning, stinging or pungency, was elevated in samples 3, 6, 10, 14, and 19. This gustatory perception can be caused by organic acids such as citric, pyruvic, malic, acetaldehyde, and other aliphatic aldehydes with a carbon chain with less than eight carbon atoms, which can be found in higher concentrations in unaged cachaça (Santiago et al., 2016).

When discreet sweet taste is positive for assessing the quality of cachaça; however, with high intensity, it can hide positive flavors for the sensory quality of the drink (Odello et al., 2009). Three cachaças (samples 7, 15 and 19) showed sugars in their physical-chemical composition, but only one of them (sample 19) reported the use of sugar as an ingredient on the label. The perception of the sweetness of the drinks, however, was divergent, and among the sweetest cachaças (samples 5, 8 and 15) two of them were stored in wooden tanks before being bottled. Storing cachaca in wooden containers causes a softening of the flavor, thus reducing the perception of high alcoholic aroma and pungency, typical in freshly distilled cachaças (Duarte et al., 2017; Rota et al., 2013). In particular, we can see in the cachaça sample 19 high values for negative sensory characteristics such as irritating nasal aroma, bitterness and sour and probably for this reason this cachaça was added with sugar. Sweetness should be incorporated into cachaça through aging, but sugar has often been used in order to mask taste defects. Santos & Faria (2016) observed that aging brought improvements to the taste of cachaça with more intensity than redistillation or addition of sugars.

Many physical-chemical parameters can be related to sensory aspects of distilled alcoholic beverages (Serafim et al., 2013). However, in the present study, only significant positive correlations were found between alcohol content and residual alcohol flavor (R = 0.5932; p <0.0001), and between alcoholic content and alcoholic aroma (R = 0.6829; p <0.0001). These results indicate that, to manufacture cachaça with these reduced sensory attributes, it would be necessary to use low alcoholic levels, a trend that

has been observed in the cachaça Market (Corniani & Portugal, 2017), in which most producers use alcoholic contents between 40 and 45%. There was also a moderate negative correlation (R = -0.5660), but significant (p<0.0001), between volatile acidity and alcoholic aroma. This fact can be explained by the presence of volatile acids that, when evaporating, due to intermolecular interactions that facilitate the evaporation of alcohol from cachaça, increase their perception in the aroma (Moreira et al., 2012).

There was no significant difference between the sensory qualities of cachaças according to the different production capacities. The physical-chemical quality (number of parameters of the physical-chemical analysis in compliance with the legislation) and sensory quality did not exhibit a significant correlation, contrary behavior found by Serafim et al. (2013) in research with young and aged cachaças. There was also no correlation between the sensory quality and region of production. This result was contrary to that found by Barcelos et al. (2007) and Mendes et al. (2016) who researched a chemical composition of cachaças from different regions of the states of Minas Gerais and Maranhão, respectively.

3.3 Evaluation of good manufacturing practices and potential for INMETRO certification

The results of the GMP assessment and the potential for INMETRO certification are illustrated in Table 3.

On average, 90.8% of the 177 items of the GMP checklist established by the Ministry of Agriculture were met by cachaça production facilities, with a minimum of 84.8% and a maximum of 99.4%. These results indicate that producers are currently concerned with complying with what was established by law and by regulatory agencies. A survey of cachaça producers from Brejo Paraibano region in 2012 found only 49.9% of compliance with the items on the GMP checklist (Ramos et al., 2012). Meneghim et al. (2017) found an increase from 23.3 to 71.9% in compliance with GMP after technical training of workers from cachaça distilleries from interior of São Paulo.

Table 3. Percentage of compliance with the GMP criteria established by MAPA. and percentage of compliance with INMETRO certification.

Cachaça samples —	Attend	lance (%)		Attendance (%)		
	GMP	INMETRO	— Cachaça samples —	GMP	INMETRO	
1	92.8	72.3	11	87.0	42.2	
2	99.4	87.1	12	93.8	67.7	
3	94.0	82.4	13	87.2	68.7	
4	84.8	66.7	14	85.4	63.7	
5	85.5	62.6	15	95.6	61.5	
6	87.3	65.8	16	97.6	78.7	
7	85.1	58.1	17	96.9	78.7	
8	95.1	73.3	18	86.5	67.7	
9	93.9	62.3	19	96.4	78.1	
10	87.5	56.2	20	93.2	68.3	

On the other hand, of the 179 items from the checklist prepared based on INMETRO quality requirements for certification purposes, on average, only 68.1% were met. However, there were cachaça production units that did not meet even half of the requirements. Such low results may be due to the fact that certification was not mandatory. Probably, given that it is voluntary, none of the facilities reached 90% of compliance with the requirements for certification. There was neither correlation between physical-chemical quality of the cachaças and the percentages of compliance with GMP, nor between that quality and the percentages obtained for INMETRO certification, even so, the adaptation to the GMP is very important for adding value to the product, facilitating exports and providing security to the consumer (Bortoletto et al., 2018).

The sensory quality of cachaças also did not correlate with the fulfillment of GMP and INMETRO requirements. However, cachaça distilleries that had good results in terms of GMP tended also to achieve good results in terms of quality assessment by INMETRO criteria, since there was an important significant correlation (R = 0.7555; p <0.00001) between the percentage of compliance with GMP and compliance with INMETRO criteria. This result differs from the research by Meneghim et al. (2017) who found a positive correlation between adequacy to GMP and sensory quality. In the same work, the researchers found a greater correlation between GMP and sensory quality after the implementation of a training program.

4 Conclusions

Only 35% of the cachaças assessed met the 16 parameters of physical-chemical quality established by INMETRO for certification purposes. Volatile acidity and concentration of ethyl carbamate were the parameters that most caused the failure of the assessed cachaças. The sensory quality of cachaças pointed to the need for greater dedication on the part of producers during storage in wooden barrels before bottling, in order to improve sensory aspects such as alcoholic aroma, irritating nasal sensation, acidic and bitter taste, and residual alcoholic taste. The concern with GMP was very present in the production routine of the cachaça production facilities in the State of Paraíba Brazil. However, that was not the case regarding the requirements of INMETRO for certification purposes, which were not still fully applied. The present study did not find influence of regionality and production capacity on the quality of the drink and production practices.

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