

The Revista Fisioterapia e Pesquisa on Social Media

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The Revista Fisioterapia e Pesquisa (RFP) [Journal of Physical Therapy and Research] has been expanding its role within the scientific community, being published in Portuguese and English since 2014. Due to management and financial restructuring, from the volume 22, issue 1 of 2015, the journal is only available online. With that comes the need to expand the access to the knowledge available.

The entire content of the journal can be accessed through our website (<http://rfp-ptr.com.br/>) which contains all issues published between 1994 and 2007 scanned, while the ones from 2008 to the present are provided via SciELO platform.

Besides being indexed by SciELO database, the journal is also indexed by LILACS, Latindex, CINAHL and SPORTDiscus, commonly used among researchers and health professionals.

The RFP is also available for operating systems used in smartphones and tablets such as iOS and Android, accounting for more than 14 thousand accesses, 350,000 pages read and over 4000 hours of readings per year since 2012.

Nowadays, electronic media is considered one of the main sources of information, not only because it is mostly free of charge, but also because of the speed of publication and access to the content and the amount of information available. The internet is an important channel of communication, research, trade and socialization that reaches 50% of Brazil's population, considering that each

Brazilian spends an average of 41 hours online per week.

Worried about taking scientific knowledge, innovations and relevant information from safe sources to the entire population, the journal joined the today's largest social network: Facebook.

With approximately 1.4 billion registered users worldwide, 84 million of these being from Brazil, Facebook promotes interaction among people from all around the world through groups, texts, photos, videos, and other types of media.

Therefore, the Revista Fisioterapia e Pesquisa is launching its Facebook page to establish a closer and more interactive connection with the reader and disseminate scientific publications and news related to research. One of the advantages of social networking is the informality and spontaneity for people to share information with friends, reaching a greater number of users.

This page aims to spread scientific contents and matters related to the academic field, reaching national and international population. All content will be exposed in a simple and easy way to understand that favors professional decisions based on scientific evidence and relevant information to patients concerning health care, innovations in treatment and the prevention of various diseases.

Don't forget to access our website: <https://www.facebook.com/pages/RevistaFisioterapiaePesquisa/1425270264438487>

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