

Dear all,

Here you have our third issue of volume 33! We go on highlighting in this year's covers some horticultural products with high added value. In this issue, we bring Mangarito, called "the Brazilian truffle". A group of researchers from Embrapa Vegetables, Dr. Nuno Madeira ahead, speak a little more in the cover letter about this valuable and under-utilized resource in the cover article.

Turning to our scientific mission, as usual we place into the spot here in the Editor's Letter, an important topic for we all, from authors to readers. This time, we draw your attention to the quality of the text in the scientific paper. Authors, there is no point in having excellent results if your communication with your peers, through your paper, just does not happen, i.e., if your text, for one reason or another, does not deliver your message!

Fortunately, this is a shortage quite easy to fix: just ask some colleagues who do not work in the same theme or field as you (and this is very important!) to read your paper before submitting it for publication. Then, talk to them and check what, in fact, they have grabbed from it; if your main results were perceived; if your message was effectively captured. If their understanding is not the expected, ask the whys and rebuild your text. Although simple, this is an exercise that produces amazing effects! And, the best, effects which will truly contribute to increase the impact and the effectiveness of your work! Try it out!

See you in the next issue,

Paulo Melo, editor in chief