

Dearest,

This first issue puts Horticultura Brasileira's 29th volume on the road. In 2011, we are dedicating our covers to talk about products with high added value. We begin with the baby vegetables, a market niche that presents interesting perspectives.

As in each and every year, we have huge challenges to overcome. The publication of our four issues is in itself an immense task. However, we must pursue greater and strategic objectives. Two of them, the economic sustainability and the strengthening of Horticultura Brasileira's technical and scientific merit, are in the spotlight in 2011 and will receive special care.

Finally, I would like to strength a request made in our last Editor's Letter: we need authors to have confidence in the scientific journals published in Brazil. Send us high impact papers and use papers published in our journals to discuss your results. This will be an enormous contribution to the robustness of our scientific journals.

See you in the next volume,

Paulo Melo, editor in chief