

“The *Revista de Administração – RAUSP* é is a quarterly scientific journal dedicated to the dissemination of works that contribute to the advancement of theory of Management, a mission that it has fulfilled without interruption for more than 30 years. Its work is intended primarily meet the needs of the academic community and contribute to the advancement of management practice.”

This definition of *Revista de Administração*'s mission, despite its static formulation, is a moving target in view of the research dynamic and management practice, with its growing diversification of themes and globalization of the research community, which should be reflected in the content and the production of the journals.

Technological progress, recommendations for publishing processes and evaluation of scientific journals, as well as the internationalization effort, impose new challenges to their editors, which can only be met with the expansion of editorial staff.

It is with great pleasure that we announce the arrival of Professor Maria Sylvia Macchione Saes to our team as co-editor of *Revista de Administração - RAUSP*. Professor Saes brings in addition to her fruitful career in academic management, teaching and research, the editorship experience in a scientific journal. This qualification, coupled with her reputation in the academic world and her ability to work, will important to promote continuous improvement and recognition of RAUSP in academic community.

Revista de Administração has been, throughout its 38 years of continuous publication, an important vehicle for dissemination of scientific production in Administration and Accounting by mostly Brazilian authors and researches about Brazil. Indeed, there is a growing interest from international scientific community in research in Brazil and the inclusion of our researchers in this community, which requires effective communication and does not accept language barriers.

Aiming to continue to be an important channel in this communication, *Revista de Administração* will prioritize the publication of articles in English, currently considered the *lingua franca* more accepted in our community. Thus, we must get greater exposure of our national researchers, attracting international authors whose works are aligned with our editorial line and expand the number and scope of our body of readers.

A journal is the result of cooperation, largely voluntary, of a large team of editors, authors, reviewers, secretariat and suppliers.

We thank you all for your efforts, with best wishes for a quick rapport and that our readers make good use of the work, especially reading the articles in this issue.

Prof. Dr. Nicolau Reinhard
Scientific Editor
Revista de Administração



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